

## 2010 Dudgeon-Monroe Neighborhood Directory Reservation Form

Ad space is limited. Reservations will be taken on a first-come, first-served basis. We will do our best to meet your reservation request. Ads will be placed in the directory's business section, as close to your business listing as manageable.

### Advertising Guidelines:

1. Directory is grey scale. Color ads may be submitted, but will appear in gray scale. Please print them out on a high-quality B/W printer to confirm they look good in grayscale before submitting.
2. Print-ready electronic ad copy should be submitted as a high resolution PDF.
3. Ads must match one of the sizes specified below.
4. Email the digital advertisement file to **janet.niewold@gmail.com** by Friday, August 20.
5. For help with ad design, please contact Steve Williams at Econoprint ([stevew@msn.econoprint.com](mailto:stevew@msn.econoprint.com)) You'll need to pay for those services separately.

**Business Name** \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**Email** \_\_\_\_\_ **Phone** \_\_\_\_\_

### Ad Sizes Available (in inches).

Circle which size you wish to reserve:

___ Inside Front Cover: 7 ½ high x 4 ½ wide	\$125
___ Inside Back Cover: 7 ½ high x 4 ½ wide	\$125
___ Full Page: 7 ½ high x 4 1/2 wide	\$100
___ Half Page Horizontal: 3 ½ high x 4 ½ wide	\$60
___ Half Page Vertical: 7 ½ high x 2 ¼ wide	\$60
___ Quarter Page Horizontal: 1 ¾ high x 4 ½ wide	\$40
___ Quarter Page Vertical: 3 ½ high x 2 ¼ wide	\$40
___ Eighth Page Horizontal 1 ¾ high x 2 ½ wide	\$25

**Make check out to: Dudgeon-Monroe Neighborhood Association**

**Mail to: Janet Niewold, 850 Terry Place, Madison, 53711.**

**Reservation deadline: POSTMARK BY FRIDAY, JULY 30.**

### Key Dates

July 30, 2010 Reservation and Payment Due to Janet Niewold. **Make check out to DMNA.**

August 20, 2010 Digital Ad Submission Due. **Send via email to [janet.niewold@gmail.com](mailto:janet.niewold@gmail.com)**

**Questions to Janet Niewold at [janet.niewold@gmail.com](mailto:janet.niewold@gmail.com)**

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**Thanks for supporting the neighborhood!**